

F-150[®]

THE ALL-NEW 2021





THE ALL-NEW 2021 FORD F-150®

TOUGH LEADS THE WAY.

Find the shortest route to the front of the pack aboard the toughest, most productive Ford F-150 pickup ever. New technology and productivity features, plus the available new 3.5L PowerBoost® Full Hybrid engine are just the beginning. Top-rank towing and payload numbers are backed by legendary Built Ford Tough™ brawn, durability and longevity. And you have great power of choice, with 6 trim levels from the XL to the LIMITED, 6 engines, 3 cabs, 3 box lengths, plus loads of capability and appearance packages. The more you have to do, the more ways the new F-150 can help you get it done. It's cutting edge, hardworking, and out in front all the way.

BEST-IN-CLASS³
14,000 LBS.
MAX. AVAILABLE TOWING⁴

BEST-IN-CLASS
3,325 LBS.
MAX. AVAILABLE PAYLOAD⁵

MAX. AVAILABLE
430 HP⁶

MAX. AVAILABLE
**570 LB.-FT.
TORQUE⁶**

LARIAT™ SUPERCREW® 4x4. Smoked Quartz Metallic Tinted Clearcoat.⁷ Available Chrome Package. Available equipment. (Max. Payload 2,100 lbs. and Max. Towing 13,900 lbs., when properly equipped with 5.5' box, available 3.5L EcoBoost® engine and available Max. Trailer Tow Package.)

¹ Best-selling trucks for 44 years based on 1977-2020 CY total sales.

² Horsepower, torque, payload and towing ratings are independent attributes and may not be achieved simultaneously. For additional information, see your Ford Dealer. Vehicle imagery throughout this brochure may be computer-generated and may include available and aftermarket equipment.

³ Additional charge. ⁴ Class is Full-Size Pickups under 8,500 lbs. GVWR. ⁵ Max. towing of 14,000 lbs., available on SuperCab 8' box 4x2 and SuperCrew 4x2 configurations with the available 3.5L EcoBoost® engine and available Max. Trailer Tow Package (not shown). Max. towing varies based on cargo, vehicle configuration, accessories and number of passengers. ⁶ Max. payload of 3,325 lbs., on Regular Cab 8' box 4x2 with available 3.0L V6 engine and available Max. Trailer Tow and Heavy Duty Payload Packages (not shown). Max. payload varies based on vehicle configuration, accessories and vehicle condition. ⁷ See dealer for towing capacity. ⁸ Specific vehicle. ⁹ Max. horsepower and torque based on SAE J1349. ¹⁰ Power calculated via combined performance on the engine and electric motor(s) with peak battery power. The calculations utilize SAE J1349. ¹¹ engine results and Ford electric motor dynamo testing. Your results may vary.

BRILLIANT STRENGTH.

It's an old adage: choose brains or brawn, you can't have both. Yet Built Ford Tough® trucks have combined them for decades. The 2021 Ford F-150® pickup takes the partnership even further. Visionary technology and massive capability work in unison to make life easier and to outsmart difficult challenges. This isn't brains vs. brawn. No, this is brains *and* brawn – a unique combination of features and capabilities that can help you be more productive whether you're on the clock or off. Here's proof.

CLASS-EXCLUSIVE FEATURES

- OVER-THE-AIR VEHICLE SOFTWARE UPDATES
- 10-SPEED AUTOMATIC TRANSMISSION
- HIGH-STRENGTH, MILITARY-GRADE, ALUMINUM ALLOY¹ BODY AND BOX
- TRAILER REVERSE GUIDANCE
- 3.5L POWERBOOST® FULL-HYBRID V6 ENGINE
- 2KW, 2.4KW AND 7.2KW PRO POWER ONBOARD
- ZONE LIGHTING
- 12" DIGITAL, CONFIGURABLE GAUGE CLUSTER WITH MESSAGE CENTER
- INTERIOR WORK SURFACE

- STANDARD
- AVAILABLE
- MAX RECLINE FRONT SEATS
- BOXLINK™ WITH LOCKING CLEATS
- STOWABLE LOADING RAMPS
- STOWABLE SHIFTER
- MULTICOLOUR FRONT SEATS WITH ACTIVE MOTION®
- INTELLIGENT ADAPTIVE CRUISE CONTROL
- LANE CENTERING
- INTERSECTION ASSIST
- EVASIVE STEERING ASSIST
- POST-COLLISION BRAKING
- ACTIVE PARK ASSIST™ 2.0



XLT SUPER CAB™ 4x4, Space White Metallic. Available Chrome Package. Available equipment. (Max. Payload 2,240 lbs. and Max. Towing 12,300 lbs., when properly equipped with 6.5' box, available 5.0L V8 engine, and available Max. Trailer Tow Package.)
1,600-series aluminum alloy.

XL REGULAR CAB 4x4, Agate Black Metallic. Available Chrome Package. Available equipment. (Max. Payload 3,050 lbs. and Max. Towing 13,000 lbs., when properly equipped with 8' box, available 5.0L V8 engine, available Max. Trailer Tow and Heavy-Duty Payload Packages.)

NOTE: Maximum payload and towing capabilities shown throughout this brochure are for properly equipped base vehicles with required equipment and a 150-hp drive and vary based on cargo vehicle configuration, access, and number of passengers. See Payload and Towing charts in the Specifications section for maximum ratings by configuration. See label on door jamb for carrying capacity of a specific vehicle.

TOW BIG OR GO HOME.

This Ford F-150® SuperCrew® can tow a Best-in-Class 14,000 lbs. across town or cross-country. We combine the serious science of Ford towing technology with renowned Built Ford Tough® engineering to deliver massive capability. In fact, every truck across the lineup is born to tow. Lots of choices let you optimize your Ford F-150 pickup to your needs. So build your own and take pride in driving one of the best towing machines on the road.

AVAILABLE MAX. TRAILER TOW PACKAGE

PRO TRAILER BACKUP ASSIST™
ELECTRONIC-LOCKING REAR AXLE
TRAILER BRAKE CONTROLLER
CLASS IV TRAILER HITCH RECEIVER
SMART TRAILER TOW CONNECTOR
36-GALLON FUEL TANK
UPGRADED REAR BUMPER



BEST-IN-CLASS
14,000 LBS.
MAX. AVAILABLE TOWING¹

KING RANCH® SUPERCREW® 4x2, Agate Black/Sage Gray Metallic two-tone. Available Max. Trailer Tow Package. Available equipment. (Max. Payload 2,245 lbs. and Max. Towing 14,000 lbs. when properly equipped with 6.5 box, available 3.5L EcoBoost® engine, and available Max. Trailer Tow Package.)

¹ Max. towing of 14,000 lbs. available on SuperCrew® 8' box 4x2 and SuperCrew 4x2 configurations with the available 3.5L EcoBoost engine and available Max. Trailer Tow Package (shown). Max. towing varies based on cargo, vehicle configuration, accessories and number of passengers.



TOW LIKE A PRO.

CAMERAS, RADAR, SENSORS DRIVE TOWING TECH.

The F-150[®] pickup has long offered the available 360-Degree Camera to help make towing easier. And now, there are even more features to pitch in. Use the Rear View Camera with Dynamic Hitch Assist to center the tow ball under the trailer coupler. Once properly hitched, tap into the available Tow Technology Package features: The Smart Trailer Tow Connector can warn you if trailer lights are out, and shows you trailer battery status. It can even alert you to potential trailer theft via the FordPass[™] App² on your smartphone if your trailer is disconnected while you're away from the vehicle. After initial set up, Pro Trailer Backup Assist[™] simplifies truck steering to back up your trailer while new Trailer Reverse Guidance³ camera views and screen graphics help you maneuver. So you'll be parked in no time.



360-DEGREE CAMERA TECHNOLOGY
Available to help you clearly see all sides of your vehicle when maneuvering in tight spaces.



REAR VIEW CAMERA WITH DYNAMIC-HITCH ASSIST
Standard on all trim levels, it helps you hook up your trailer with ease.



NEW TRAILER REVERSE GUIDANCE
This available feature provides camera views and steering guidance graphics to assist in backing up and parking a trailer.



SIMPLE TRAILER SETUP
Follow the Quick Start Guide to program one or more trailers into available Pro Trailer Backup Assist.

¹ Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See owner's manual for details and limitations. ² FordPass App compatible with select smartphone platforms. Available via download. Message and data rates may apply. FordPass Connect[™] the FordPass App and complementary connected services are required for some features. See FordPass terms for details. Connected services features depend on mobile data service availability. Streaming technology/data network availability may limit functionality and prevent operation of connected features. For more information on service exclusions, visit ford.com/connected. ³ Please consult your owner's manual or Pro Trailer Backup Assist Quick Start Guide for information on setting up your trailer. ⁴ Additional charge.

XLT SUPERCREW[™] 4x4, Rapid Red Metallic Tinted Clearcoat⁴. Available Chrome Package. Available equipment.

CARRY THAT WEIGHT.

No doubt about it: Payload's a big deal. That's why we use Built Ford Tough® advanced engineering, robust materials and rugged construction to make heavy payloads possible. From getting cargo onboard to managing what's in the box, we offer the smart tools that help make the most out of all that capability. Get easier bed access with available features such as step bars and running boards that extend all the way to the wheel wells, and the Tailgate Step. So when you want to carry that weight, do it with the all-new Ford F-150.¹



NEW CARGO BOX CAMERA
It lets you check on cargo and tie-downs, as well as see if the tailgate is closed. Included in the available 360-Degree Camera.¹

XL REGULAR CAB 4x2. Available Heavy-Duty Payload Package. Available equipment. (Max. Payload 3,325 lbs. and Max. Towing 13,000 lbs. when properly equipped with 8' box, available 5.0L V8 engine, and available Max. Trailer Tow and Heavy-Duty Payload Packages.)

¹Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See

AVAILABLE CARGO TOOLS

- NEW EXTENDED-LENGTH RUNNING BOARDS (INCLUDING A POWER MODEL) FOR ENHANCED BED ACCESS
- NEW POWER TAILGATE INCLUDING TAILGATE STEP AND NEW TAILGATE WORK SURFACE
- STOWABLE RAMPS AND THE TAILGATE STEP FOR LOADING
- BOXLINK™ WITH LOCKING CLEATS AND BED EXTENDER TO MANAGE CARGO

BEST-IN-CLASS

3,325 LBS.

MAX. AVAILABLE PAYLOAD²

owner's manual for details and limitations. ²Max. payload of 3,325 lbs. on Regular Cab 8' box 4x2 with available 5.0L V8 engine and available Max. Trailer Tow and Heavy-Duty Payload Packages (shown). Max. payload varies and is based on accessories and vehicle configuration. See label on door jamb for carrying capacity of a specific vehicle.

NEXT-GEN POWER.

NEW 3.5L POWERBOOST® FULL HYBRID POWERTRAIN

In yet another leap forward for our tough, smart, productive trucks, the available 3.5L PowerBoost® Full Hybrid V6 engine combines the proven 3.5L EcoBoost® twin-turbo V6, a transmission with an integrated electric motor, and a lithium-ion battery pack to intelligently store and augment power by up to 44 hp (33kW) when you need it most. F-150® models with PowerBoost deliver the same passenger and cargo room as equivalent models without PowerBoost.

Ford torture-tested the 2021 F-150 hybrid powertrain to make sure it will operate in extreme conditions and meet customer demands. Our teams took it up the grueling Davis Dam grade in Arizona, through the high altitudes of Colorado, and into the brutal cold of Manitoba, Canada.

PowerBoost lives up to Built Ford Tough® commitment and meets the demands of those who work hard and play harder.

12,700 LBS.
MAX. AVAILABLE TOWING¹

2,120 LBS.
MAX. AVAILABLE PAYLOAD²

EPA-Estimated Fuel Economy Ratings for all F-150 engines can be found on the inside back cover of this brochure.

MAX. AVAILABLE

430 HP³ 570 LB.-FT.³ TORQUE³

PLATINUM® SUPERCREW® 4x4, Antimatter™ Blue Metallic. Available 3.5L PowerBoost engine. Available Max. Trailer Tow Package. Available equipment. (Max. Payload 1,830 lbs. and Max. Towing 12,500 lbs., when properly equipped with 5.5' box, available 3.5L PowerBoost engine and available Max. Trailer Tow Package.)
¹ Max. towing of 12,700 lbs. Supercrew 4x2 with available 3.5L PowerBoost engine and available Max. Trailer Tow Package (not shown). Max. towing varies based on cargo vehicle and number of passengers. ² Max. payload of 2,120 lbs. in Supercrew 6 box 4x2 with available 3.5L PowerBoost engine (not shown). Max. payload varies and is based on accessories and vehicle configuration. See label on door jamb for carrying capacity of a specific vehicle.

³ Max. horsepower and torque based on the available 3.5L PowerBoost engine. Calculated via combined performance of the engine and electric motor(s) with peak battery power. The calculations utilize SAE J1349® engine results and Ford electric motor dyno testing. Your results may vary. Horsepower, torque, towing and payload and EPA-Estimated Fuel Economy Ratings are independent attributes and may not be achieved simultaneously.

POWER YOUR WAY.

One of 6 available powerplants can deliver the performance you need, along with your choice of attitude. The new 3.5L PowerBoost® Full Hybrid engine is a revolution under the hood, while the 5.0L V8 and 3.0L Power Stroke® Turbo Diesel are modern classics. The twin-turbos on either EcoBoost® provide an afterburner rush, and the workhorse 3.3L V6 is a get-it-done kind of motor. The Ford F-150® pickup lets you choose the engine for the work you do and the way you want to roll.



**STANDARD 10-SPEED AUTOMATIC TRANSMISSION
WITH UP TO 8 SELECTABLE DRIVE MODES**

4x2: SPORT, ECO, TOW/HAIL,
NORMAL, SLIPPERY TRAIL.
4x4: INCLUDES 4x2 MODES EXCEPT TRAIL;
ADDS DEEP SNOW, SAND AND MUD RUTS.
AVAILABLE FX4 OFF-ROAD PACKAGE
INCLUDES 4x4 MODES, PLUS ROCK CRAWL.



NEW 3.5L POWERBOOST FULL HYBRID V6
430 Max. Horsepower¹
570 lb.-ft. of Torque¹



3.0L POWER STROKE TURBO DIESEL
250 Max. Horsepower
440 lb.-ft. of Torque



3.5L ECOBOOST
400 Max. Horsepower
500 lb.-ft. of Torque



5.0L TI-VCT V8
400 Max. Horsepower
410 lb.-ft. of Torque



2.7L ECOBOOST
325 Max. Horsepower
400 lb.-ft. of Torque



3.3L TI-VCT V6
290 Max. Horsepower
265 lb.-ft. of Torque

LARIAT™ SUPERCREW 4x4, Agate Black Metallic. Available Sport Package. Available 20" wheels. Available equipment.

¹ Calculated via combined performance of the engine and electric motor(s) with peak battery power. The calculations utilize SAE J1349 engine results and Ford electric motor dyno testing. Your results may vary.

Horsepower and torque are independent attributes and may not be achieved simultaneously.

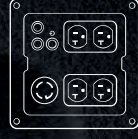
EPA-Estimated Fuel Economy Ratings for all F-150 engines can be found on the inside back cover of this brochure.

NEW POWER AUTHORITY.

PRO POWER ONBOARD.

With available Pro Power Onboard, the 2021 F-150® pickup offers best usable power on demand in the class. From Tailgate to Contractor, available 2.0kW, 2.4kW and 7.2kW systems let you choose the output¹ that meets your needs. Plug into the available AC outlets located in the cab and box and use the dashboard SYNC® 4 screen or FordPass™ App² to track combined wattage used by connected devices.³ Choose the available PowerBoost® Full Hybrid engine, and the vehicle's lithium-ion battery can help run your job site. If the hybrid battery gets low, the engine can start automatically⁴ to recharge it and you can keep working. When the weekend rolls in, throw the ultimate tailgate party by plugging in a TV and portable fridge. Then let the games begin.

¹ Maximum power draw not to exceed limits specified in the vehicle owner's manual. See owner's manual for important operating instructions. ² FordPass App, compatible with select smartphone platforms. Is available via download. Message and data rates may apply. FordPass Connect, the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service features depend on compatible AT&T network availability. Existing technology/cellular network service capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspots. ³ Must be within 30 feet of vehicle to control energy usage. ⁴ Automatic engine restart requires that generator mode is engaged. ⁵ Power may also be used in Drive mode, for heat and/or temperature conditions. Some electrical equipment requires higher startup power than the running rating and could exceed the power capacity of the system. See owner's manual for important operating instructions.



7.2 kW

Up to 6 available
120V/20A outlets and
one 240V/30A outlet.

Available with the 3.5L PowerBoost engine.

WORK

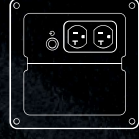
Welder (240V)	(4,000W)
6G Air Compressor	(1,200W)
Reciprocating Saw	(780W)
Hammer Drill	(550W)
Laser Printer	(440W)

Simultaneous use total: **6,970W**

RECREATION

Space Heater (240V)	(4,740W)
Coffee Maker	(1,100W)
Blender	(600W)
TV	(150W)

Simultaneous use total: **6,590W**



2.4 kW

Up to 4 available
120V/20A outlets.

Standard with the available 3.5L PowerBoost engine.

WORK

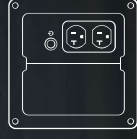
Reciprocating Saw	(780W)
Hammer Drill	(550W)
Jigsaw	(450W)
Laser Printer	(440W)

Simultaneous use total: **2,220W**

RECREATION

Microwave	(1,300W)
Blender	(600W)
Game Console	(250W)
TV	(150W)

Simultaneous use total: **2,300W**



2.0 kW

Up to 4 available
120V/20A outlets.

Available with these available engines: 2.7L and 3.5L EcoBoost® and 5.0L V8.

WORK

Reciprocating Saw	(780W)
Hammer Drill	(550W)
Jigsaw	(450W)
Sander	(150W)

Simultaneous use total: **1,930W**

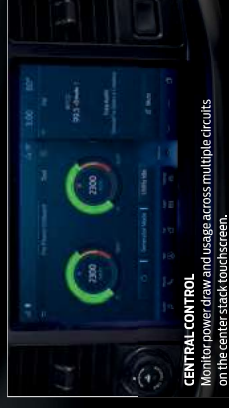
RECREATION

Sandwich Maker	(760W)
Blender	(600W)
Game Console	(250W)
TV	(150W)

Simultaneous use total: **1,760W**

Maximum power available is limited to the combined total of all items in use.⁵ 7.2kW full capability requires use of a 240V item, 120V capability maximum is 6kW.

MORE POWERFUL FEATURES



CENTRAL CONTROL

Monitor power draw and usage across multiple circuits on the center stack touchscreen.

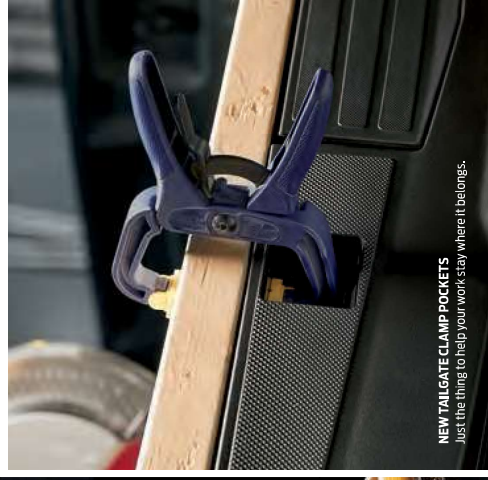
REMOTE CONTROL

Monitor power draw and usage with the FordPass App.

BUILT-IN WORKBENCH.

NEW TAILGATE WORK SURFACE.

Now it's even easier to set up shop wherever you take your 2021 Ford F-150® pickup. A variety of useful holders are molded into the available durable composite Tailgate Work Surface, which has a grained texture to help keep work in place. Every F-150 pickup equipped with the available tailgate step comes with this innovative feature. Plus, all Ford F-150 truck tailgates get standard tie-down hooks to help secure loads that extend out over the tailgate (and double as handy bottle openers), as well as standard clamp pockets that can allow you to perform a wider range of tasks.



NEW TAILGATE CLAMP POCKETS
Just the thing to help your work stay where it belongs.



TAILGATE STEP
A Ford innovation and proven design.



UTILITY TRAY
Small parts go here.

FLAT SURFACE
Gives you a sizable work area clear of the bed.

CLAMP POCKETS
Spring-loaded doors help shut out water and debris.

DUAL RULERS
For quick measurements without a tape.

MEDIA HOLDER
Props up your smartphone or tablet for easy viewing.

CUP/HARDWARE HOLDER
Beverage of choice within reach.

TAILGATE TIE-DOWN HOOKS
Offer you more anchor points to help secure cargo across the tailgate.

XL SUPER CAB™ 4x2, Velocity Blue Metallic. Available STX® Package. Available equipment.

CONFIDENCE. MILE AFTER MILE.

FORD CO-PILOT360™ TECHNOLOGY

With their ability to monitor situations and conditions, this well-rounded collection of advanced driver-assist* systems can supplement your driving skills, helping you feel confidently in command. Every 2021 Ford F-150¹ pickup includes the following standard technologies:

AUTO HOLD

AUTOLAMP (AUTOMATIC ON/OFF HEADLAMPS) WITH AUTO HIGH BEAMS
LANE-KEEPING SYSTEM

PRE-COLLISION ASSIST WITH
AUTOMATIC EMERGENCY BRAKING (AEB)
REAR VIEW CAMERA WITH
DYNAMIC HITCH ASSIST

FORD CO-PILOT360 2.0

To help you avoid dangers you may not see coming, these available systems put serious technology to work for you.

STANDARD ON XL², LARIAT³, KING RANCH⁴, PLATINUM⁵ AND LIMITED;
AVAILABLE ON XL

- AUTO HIGH-BEAM HEADLAMPS
- BLIS⁶ (BLIND SPOT INFORMATION SYSTEM) WITH CROSS-TRAFFIC ALERT
- LANE-KEEPING SYSTEM
- PRE-COLLISION ASSIST WITH AUTOMATIC EMERGENCY BRAKING
- POST-COLLISION BRAKING
- REVERSE BRAKE ASSIST
- REAR VIEW CAMERA WITH DYNAMIC HITCH ASSIST
- REVERSE SENSING SYSTEM

FORD CO-PILOT360 ASSIST 2.0

Add this grouping to help your vehicle maintain distance behind traffic ahead, guide you to your destination, and come to your aid in certain situations.

STANDARD ON KING RANCH, PLATINUM AND LIMITED;
AVAILABLE ON XL² AND LARIAT

- INTELLIGENT ADAPTIVE CRUISE CONTROL WITH STOP-AND-GO, LANE CENTERING AND SPEED SIGN RECOGNITION
- EVASIVE STEERING ASSIST
- INTERSECTION ASSIST
- CONNECTED BUILT-IN NAVIGATION³

FORD CO-PILOT360 ACTIVE 2.0 PREP PACKAGE⁴

This package includes Active Park Assist™ 2.0 to help find a space in which your vehicle fits, then help you park it, as well as the Active Drive Assist™ Prep Kit* that readies your truck for available Over-the-Air Updates⁵ to allow hands-free driving mode for use in limited road and traffic conditions.

STANDARD ON LIMITED;
AVAILABLE ON LARIAT, KING RANCH AND PLATINUM

- ACTIVE PARK ASSIST 2.0
- ACTIVE DRIVE ASSIST PREP KIT⁴

LARIAT™ SUPERCREW⁴ 4x4, Rapid Red Metallic Tinted Clearcoat.² Available Sport Package. Available equipment.

¹ Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See owner's manual for details and limitations. ² Additional charge. ³ Navigation services require SYNC⁴ 4 and FordPass Connect, complimentary Connected Service and the FordPass App (see FordPass Terms for details). Eligible vehicles receive a complimentary 3-year trial of navigation services that begins on the new vehicle warranty start date. Customers must unlock the navigation service trial by activating the eligible vehicle with a FordPass member account. If not subscribed by the end of the complimentary period, the connected navigation service will terminate, and the system will revert to embedded offline navigation. Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. FordPass App, compatible with select smartphone platforms, is available via download. Message and data rates may apply. ⁴ Active Drive Assist is a hands-free highway driving feature. The Active Drive Assist Prep Kit contains the hardware required for this feature. Software for the feature will be available for purchase at a later date. Active Drive Assist functionality expected 2nd quarter 2021. Separate payment for feature is required to activate functionality at a later date. ⁵ FordPass Connect is a hardware feature. Over-the-Air Updates are available for FordPass Connect. Updates are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.



NEW UPPER GLOVE BOX
A welcome addition to the useful storage already inside the truck.

DOOR STORAGE
Plenty of room and quick access for items you use all the time.

NEW COLORS AND MATERIALS
Ford continues to elevate and innovate interior design.

REFINED.

The all-new Ford F-150® interior goes all-in on comfort, productivity and convenience. It's been reimagined, redesigned and re-engineered for driver and crew alike. There's new seating in all cabs, with all-new colors and distinct design cues at every trim level to help set your F-150 apart. Plus, new storage and thoughtful touches are everywhere. It's flat-out amazing how much new functionality has been added to the Regular Cab, SuperCab™ and SuperCrew® configurations. And it all fits to a T.

PLATINUM® SUPERCREW 4x4, Carmelo Nirvana leather seating surfaces with Black Mikro® Suede cloth accents. Available B&O Unleashed Sound System. Available equipment.

† Excluding vertical contrast microfibre suede strips and vinyl upper insert horseshoe strip.



B&O SOUND SYSTEM:

Bang & Olufsen is world renowned for home and automotive sound. This available 8-speaker system includes a subwoofer and delivers an audio experience in keeping with B&O tradition.

NEW B&O UNLEASHED SOUND SYSTEM:

Its 18 speakers, including an Externally Coupled Subwoofer (ECS), project a rich, 3-D soundscape. The available 1,080-watt B&O Unleashed Sound System provides exceptional automotive audio.



CONSOLE STORAGE
Plenty of space inside, and the design supports the new available Interior Work Surface.

NEW HEADREST SPEAKERS
Part of an available 16-speaker/1,080-watt B&O Unleashed Sound System designed to deliver outstanding audio.

RECLINED.

Available Max Recline Seats¹ let the driver and front passenger turn down time into lie-down time. Exploiting a full range of motion, the seat backs recline, and articulated seat bottoms raise to form nearly flat cushions. These seats also feature built-in lower back, thoracic and neck support. You'll have to decide whether or not they're the most comfortable truck seats ever (we're a bit biased). Let's just say they'll take you all the way to Comfortville.

PLATINUM[®] SUPERCREW 4x4, Carmelo Nirvana leather seating surfaces² with Black Mikro[®] Suede cloth accents. Available B&O Unleashed Sound System. Available equipment.

¹ SuperCrew only. ² Excluding vertical contrast microfibre suede strips and vinyl upper insert horseshoe strip.



FLAT LOAD FLOOR
Use this generous space to haul items you want to keep inside.



NEW REAR UNDERSEAT STORAGE¹
This available storage can be raised, divided and locked when the rear seats is folded down.



NEW LOAD FLOOR TIE-DOWN HOOKS
Help secure items placed on the load floor with this tough feature.

TAKE CHARGE.

STATE-OF-THE-ART COMMAND CENTER.

The all-new Ford F-150® truck is all about making your time more productive. So available features let you control critical capabilities right from the driver's seat. The available 12" digital instrument cluster includes reconfigurable digital gauges, contextually animated vehicle avatars, Drive Mode Visualizations, menus and alerts. Couple that with the available newest generation 12" LCD SYNC® 4 touchscreen in the center stack serving up large camera views for trailer hookup and maneuvering. Information-on-demand screens, plus access to onboard Truck Feature apps. Even available wireless charging¹ is on the menu. The all-new 2021 Ford F-150 is mobile operations central, and you're running the show.

PLATINUM® SUPERCREW® 4x4, Carmelo Niviana leather seating surfaces² with Black Mikro³ Suede cloth accents. Available B&O Unleashed Sound System. Available equipment.

¹ Qi wireless charging may not be compatible with all mobile phones. ² Requires phone with active data service and compatible software. SYNC 4 does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. ³ Excluding vertical contrast microfibre suede strips and vinyl upper insert horseshoe strip.

NEW 12" DIGITAL INSTRUMENT CLUSTER

This available display includes full digital gauges and a responsive large message center that gives you the most vital information in a user-friendly context. It will let you choose what gauges and features you want to see and how to configure them.

NEW WIRELESS CAPABILITY

Whether you use Apple CarPlay[®] or Android Auto[®], you're wirelessly connected.

NEW 12" CENTER STACK SCREEN

A bright, clear available display that's home to a wide range of available technologies and productivity tools, and it's customizable to show the information you want to display.

NEW WIRELESS CHARGING¹

An available feature that makes phone charging simple. It also takes a cord out of the cab and out of your way.

NEXT-LEVEL. CONNECTIVITY.

SYNC® 4: CONNECTING. FASTER AND EASIER.

Today, being connected means you don't have to miss out on that project bid. You find the subcontractors you need, you can navigate around traffic to deliver on time, and receive a text reminding you to pick up another ton of gravel. It needs to be seamless from home to truck to job site, helping you take advantage of opportunities as they arise. New SYNC 4¹ from Ford does this by bringing new levels of intelligence, conversational voice recognition and twice the computing power of SYNC 3 to help make navigation, music and connecting your vehicle to your smartphone faster and easier, it's like having an extra crew member in your truck.

LARIAT™ SUPERCREW^{4x4}. Black premium leather-trimmed seating. Available Sport Package. Available equipment. Don't drive while distracted. Use voice-operated systems when possible. Don't use handheld devices while driving.

¹ Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ² Certain Alexa functionality is dependent on

LARGER SCREEN

A large, available 12" touchscreen has split-screen capability where you can see 2 features at the same time. SYNC 4 allows you to access everything from online reviews to parking availability in select cities from the driver's seat.

WIRELESS PHONE CONNECTION

SYNC 4 is completely wireless. That means no USB is required to access any of its features, so you can live untethered.

FORD+ALEXA

SYNC 4 allows you to use Alexa² technology from inside the vehicle. So whether you want to play music, hear a joke or turn your house lights on as you pull in the driveway, the F-150 pickup lets you do it.

DIGITAL OWNER'S MANUAL

Maximize your truck and its capability with your owner's manual right on your screen.

OVER-THE-AIR UPDATES

From new features to minor software enhancements, we can continuously evolve your driving experience. Over-the-Air Updates³ are automatically delivered directly to your vehicle via standard FordPass[™] Connect or Wi-Fi. We make sure your truck has the very latest without missing a beat.

APPLE CARPLAY AND ANDROID AUTO

Get wireless connectivity with both Apple CarPlay[®] and Android Auto[™] compatibility⁴, so you can access your smartphone apps without looking at your phone.

smart phone and home technology. ³ FordPass Connect and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service features depend on compatible cellular network availability. Enabling technology/connected network service capability may limit functionality and prevent operation of connected features. Connected service features require Wi-Fi Internet. ⁴ Requires phone with active data service and compatible software. SYNC 4 does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality.